



**“ONE OF THE TOUGHEST
CHALLENGES TODAY IS
HOW TO GET KIDS TO
THINK FOR THEMSELVES
WHEN IT COMES TO DRUGS
AND ALCOHOL ...”**

Dear P.T.A. President or Principal:

WE ALL KNOW CHILDREN WILL MAKE THE DECISION TO TRY OR NOT TRY DRUGS AND ALCOHOL. WITH KIDS SPENDING MORE AND MORE TIME BY THEMSELVES, BECAUSE EITHER BOTH PARENTS WORK OR THEY COME FROM A SINGLE FAMILY HOUSEHOLD, COUPLED WITH CONSTANT PEER PRESSURE,

Is it any wonder that many children are trying drugs and alcohol?

You can ask a kid to just say NO; but when it comes down to crunch time, when they are faced with the decision to use drugs or alcohol, it's their feelings about drugs and alcohol that will make them choose the right decision, don't you agree?

FORTUNATELY, THERE IS SOMETHING YOU CAN DO TO HELP OUR CHILDREN MAKE THE RIGHT CHOOSE. In this letter you will find out how.

My name is Tim Adamz (The Amazing Adamz). I'm a professional children's magician with over 15 years experience. I specialize in creating **educational programs for elementary schools.**

My newest program, "SAY NO TO DRUGS!", is designed to help children make the right choose when it comes to drugs and alcohol.

HOW THIS PROGRAM WORKS

“SAY NO TO DRUGS” is 35 – 40 minutes in length and is **excellent for kindergarten through fifth grade**. Through magic, puppetry and story telling, children will learn three important reasons to say no to drugs and alcohol. By combining entertainment with education, kids are very receptive to these ideas and take them to heart.

THREE IMPORTANT JUST SAY NO SKILLS THAT KIDS *MUST* ADOPT IF THEY ARE GOING TO NEVER TRY DRUGS OR ALCOHOL

1. Never try drugs even one time.

Children think that trying something once will not hurt them. We know that this just isn't so. We have to teach the Children that even trying something once can start their lives on a downward spiral or worse. Len Bias, who never took a drug in his life, was a basketball player who just signed a NBA deal, when one of his friends convinced him to try Cocaine. Len died of a heart attack the first time he tried drugs.

It is vital that children learn to never try drugs even one time. This one thing can save their life.

2. Do what you know is right.

Sometimes kids get caught up in following what their friends are doing. In fact they become followers instead of leaders. Now kids know what is right or wrong, so they must learn to be a leader and say No to drugs and alcohol.

“JUST SAY NO” program will plant the seed of how important it is to think for themselves and become leaders not followers.

3. Don't take anything from strangers and don't put yourself in a situation where drugs and alcohol are present.

Another fact: many children get into trouble by just being in the wrong place. They think they can handle a situation were drugs and alcohol are involved, but they fail more times then not. Not because they want to fail, but because there is just too much peer pressure.

This program will teach children how to handle those situations. It will let them know that it is ok to leave if drugs or alcohol are present.

ALL OF THESE THEMES ARE PRESENTED IN AN ENTERTAINING, FUN WAY SO THAT CHILDREN WILL NOT ONLY REMEMBER THEM BUT WILL ACT

UPON THEM. Honestly now, isn't true that if our kids really did adopt these beliefs, that they'd be better off and live a happier, more productive life?

O.K. TIM, EVERYTHING YOU'VE SAID MAKES A LOT OF SENSE...
NOW WHAT?

My regular price for this type of program is \$550 (two Shows). By contacting me by November 30th, you instantly **save \$50** making your total investment (yes, it is an investment) only \$500.

I am giving you this discount because I know that after you see my work, hear the positive comments from teachers and parents, and hear the enthusiastic response from the children, you'll want me back again and again.

***HOW YOU CAN GET THIS PROGRAM AT YOUR SCHOOL FOR FREE AND
MAYBE EVEN MAKE A LITTLE MONEY FOR THE TREASURY IN THE
PROCESS***

I understand that your budget is probably tight and that my fee represents a considerable investment. If you can't afford it, I still want to come to your school and present this program.

Here is a proven way to generate the necessary funds: Simply ask each child to bring in 50¢ or \$1.00. I know this can be a hassle but **I'll make it easy for you.** I'll provide you with a camera-ready flyer for you to copy and give to each child to bring home. I'll also give you a manila envelope to collect funds.

At the end of my program you simply write me a check and if there is any money left over, the P.T.A. keeps it.

This is an easy way to bring this program to your school. In fact, you may even make a bit of money for your treasury in the process!

“We don't have time to do an assembly at our school.”

Time for assemblies can be a problem. Please keep in mind that this is a real educational experience. One that will have a positive impact on all who attend. Yes, it's fun but it's so much more. In fact, “JUST SAY NO” is a **great program to have just before the school years ends**. That way the children go into summer with knowledge to help them make the right decisions.

It's important that you make time for this. If it's impossible to do during regular hours, may I suggest that you have a family night so parents can come as well. Parents, teachers and the kids will thank you.

“The older kids don’t respond to the same things as the younger ones.”

That is why this is **two shows** not one. I have put together two separate shows for the different age groups, because we all know that the older children do not respond to the same things as the younger children. **The first show is for K-2, the second is for 3-5.**

IT’S SIMPLE TO BRING THIS PROGRAM TO YOUR SCHOOL

I’ll be presenting, “JUST SAY NO!” in the Chicago area through the month of June. Dates and times are extremely limited. Please pick up the phone and call me at **(630) 416-318**. If you have any questions or need additional information I’ll be happy to help you.

The sooner you call, the better the opportunity you have to pick the day and time that’s best for your school.

I’m looking forward to your call.

Sincerely,

Tim Adamz

P.S. I want to thank you now for your action to bring this learning program to your school. It will really make a difference to the children and for your school.

P.S. #2 Remember this is **TWO 35 – 40 minute shows**.

P. S. #3 I guarantee that “JUST SAY NO SHOW!” will delight your students and teachers, make them laugh, and have a great learning experience or I’ll tear up your check and personally donate \$20 to the P.T.A.!

It’s that simple and straightforward.

No need to worry though...No one has ever had to take me up on this guarantee.

P.S. #4 Look what people are saying about the Say No Show.

“Your message was simple and clear. Good teaching strategies were used when you had students repeat your message and when you reviewed the key points again at the end of your show.”

- Principal Marjorie Coxford, Buchanan Elementary School

Coupon
Good for \$50 towards
Any of
Reach for Success
Programs!
(630) 416-4318